





SHAZAM's CMS Solution

Why  chose 



Static Corporate Intranet



The screenshot shows the SHAZAM InfoNet intranet interface. At the top, there is a navigation bar with links for Home & Applications, Library, Employee Resource, Project Files, Departments, and Search. The main content area is divided into three columns. The left column contains a list of links for various departments and services. The middle column, titled 'Company News', features a date 'Monday, April 5, 2006' and an announcement for an 'InfoNet Open House on Monday'. The right column, titled 'Important Stuff', contains several sections: 'Sending Letters and Memos to Customers', 'Requesting Marketing Collateral/Services', 'Letter Library', 'Form Item Request', and 'Key Account Lists (Updated July 2005)'.

Index
Support the SHAZAM employee community through company-wide information sharing

SHAZAM InfoNet

| Home & Applications | Library | Employee Resource | Project Files | Departments | Search |

Tip! Move your mouse over the triangle for more info.

- ▶ [ATH Locator](#)
- ▶ [SHAZAM](#)
- ▶ [Capital_Restrictions](#)
- ▶ [Capital_Requests](#)
- ▶ [Data_Distribution_Bulletin_Board](#)
- ▶ [FileMaker_Pro](#)
- ▶ [HR_Maintenance_Eadases](#)
- ▶ [Marketing_Soft_Card](#)
- ▶ [Miscellaneous](#)
- ▶ [Excel/Leaf_Letters](#)
- ▶ [Phone_Directory](#)
- ▶ [Fax_Facsimile](#)
- ▶ [SharePoint_Portal](#)
- ▶ [Staff_Hours](#)
- ▶ [Vendor_Productions](#)

Company News

Monday, April 5, 2006

InfoNet Open House on Monday

Attend an open house on Monday to get a tour and answers to your questions about the new InfoNet. Open houses are being held at:

- Johnston in Board Room A/B from 9 to 11 a.m.
- Wilpshire in the Small Training Room from 9 to 11 a.m.

There will be donuts for all who attend!

P. S. The switch to the new InfoNet will occur at 9 a.m. today.

Important Stuff

[Sending Letters and Memos to Customers](#)

Any mass communication (letter, fax, or memo) you send to multiple recipients is required to go through the corporate communication process.

[Requesting Marketing Collateral/Services](#)

Please submit for all marketing collateral or assistance requests, such as direct mail letters, brochures, flyers or new promotional items.

[Letter Library](#) [Form Item Request](#)

[Key Account Lists \(Updated July 2005\)](#)

Use the current list of Key Accounts to help you identify any critical issues which



What we needed:

- Content management
- Single sourcing
- Role based security
- Workflow management
- Search
- Style sheet support
- Collaborative environment



Why Plone?

- Open source
- Feature rich
- Recommended by our IT staff
- Short implementation time
- Minimal IT resources needed
- Short staff learning curve

<http://plone.org/>



What is Plone?

- Plone is a ready-to-use CMS built on a powerful (and free) Zope application server.
- Plone uses Python dynamic object-oriented programming language.



What is Plone? (continued)

- Easy to install and use
- Supports localization
- Accommodates Section 508
- Offers support through a world-wide network of users and developers
- Technology neutral



Who Else Uses Plone?

- [CIA](#)
- [Discover Magazine](#)
- [Newport News, Virginia \(city of\)](#)
- [Oxfam America](#)
- [Vera Wang](#)
- [Lake House Lodge](#)
- [eServer](#)
- [Central Iowa STC](#)



Plone Corporate Intranet

The screenshot displays the SHAZAM InfoNet corporate intranet. The header features the SHAZAM logo and the text "InfoNet An Employee Community". Below the header is a navigation menu with links for Home, Events, Departments, Inside IT, Projects, Tools, Library, and About. The main content area is titled "News" and contains several articles:

- New Feature Available at Benefits Fair**: A new feature being offered at this year's SHAZAM Benefits Fair is the opportunity for you to meet with a vendor in a one-on-one setting. [Read More...](#)
- All Employee 401K Meetings**: Recently we sent out a survey to get your input for topics for Security National Bank to cover. [Read More...](#)
- Have Benefit Questions?**: We have answers! Based on the positive response we had last year regarding SHAZAM's first Benefits Fair, we have decided to host the event again. Mark your calendars now for this year's Benefits Fair. [Read More...](#)
- You're Not the Person I Hired - Book Discussion Group (Supervisors Only)**: In preparation for the on-site training in January, all managers and supervisors will receive a copy of...

On the right side of the page, there is a calendar for November 2007 and a section for "Upcoming Events" listing events such as "United Way Contributors Super Casual Week" and "SHAZAM U - Info to 6TY Industry Workforce Training".



Questions?

Want to learn more about Plone?

Contact me at (515) 288-2828 x2100 or
lfoltz@shazam.net